



Sarah Howard

CEO

Sarah Howard has over two decades of industry experience and has made a name for herself in the hospitality industry.

Her extensive background includes hotel operations, brand standards, franchisee relations, and hotel development, making her a true jack-of-all-trades in the field.

Sarah's unwavering commitment to excellence has led her to become the CEO of Edenburg Hospitality where she continues to elevate the guest experience and owner satisfaction through attractive, functional design with integrity.